Appendix 2

**This appendix was part of the submitted manuscript and has been peer reviewed.
It is posted as supplied by the authors.**

Appendix 2: Survey questions from the Talking About the Smokes baseline (Wave 1) survey
Copies of entire surveys are available at http://www.itcproject.org/countries/australia/tats

Question	Comments
Smoking-related knowledge and health risk belief questions	
Based on what you know, does smoking cause . . . Lung cancer? • Yes • No • *Refused* • *Don't know*	Ask all. Refused responses excluded. Converted to dichotomous correct/incorrect outcome: • Incorrect: no or don't know • Correct: yes
Based on what you know, does smoking cause . . . Heart disease? • Yes • No • *Refused* • *Don't know*	Correct responses summed to compute "Knowledge of direct health effects of smoking" score, which dichotomised as "Correct response to all four questions on direct effects of smoking" : • No: fewer than all four questions correct • Yes: all four questions correct
Based on what you know, does smoking cause . . . Makes diabetes worse? • Yes • No • *Refused* • *Don't know*	
Based on what you know, does smoking cause . . . Low birthweight? • Yes • No • *Refused* • *Don't know*	
Based on what you know, does smoking cause . . . Asthma in children from secondhand smoke? • Yes • No • *Refused* • *Don't know*	Ask all. Refused responses excluded. Converted to dichotomous correct/incorrect outcome: • Incorrect: no or don't know • Correct: yes Correct responses summed to compute "Knowledge about harms of second-hand smoke" score, which dichotomised as "Correct response to all three questions on harms of second-hand smoke" : • No: fewer than all three questions correct • Yes: all three questions correct
Cigarette smoke is dangerous to non-smokers • Strongly agree • Agree • Neither agree nor disagree • Disagree	Ask all. Refused responses excluded. Converted to dichotomous correct/incorrect outcome:

• Strongly disagree • *Refused* • *Don't know*	• Incorrect: neither agree nor disagree, disagree, strongly disagree, or don't know • Correct: agree or strongly agree
Cigarette smoke is dangerous to children • Strongly agree • Agree • Neither agree nor disagree • Disagree • Strongly disagree • *Refused* • *Don't know*	Correct responses summed to compute "Knowledge about harms of second-hand smoke" score, which dichotomised as "Correct response to all three questions on harms of second-hand smoke" : • No: fewer than all three questions correct • Yes: all three questions correct
Smoking is not very risky when you think about all the things that people do • Strongly agree • Agree • Neither agree nor disagree • Disagree • Strongly disagree • *Refused* • *Don't know*	Ask all. Refused responses excluded. Converted to dichotomous measure "Risk minimising beliefs" • No: don't know, disagree or neutral • Yes: agree or strongly agree
How worried are you that smoking WILL damage your health in the future? Would you say… • Not at all worried • A little worried • Moderately worried • Very worried • *Refused* • *Don't know*	Ask smokers and ex-smokers quit for 12 months or less. Refused responses excluded. Converted to dichotomous measure "Health worry" • Not at all-moderately worried • Yes – very worried
Smoking and quitting	
Would you say you are: • A smoker (including 'social smoker' or occasional smoker) • An ex-smoker • Someone who has never smoked, or never smoked regularly *Never smoker or never smoked regularly = less than 100 cigarettes in lifetime.* *When we say smokes, we mean all types of tobacco. This includes cigarettes, pipes and cigars.*	These three smoking questions were combined to generate a smoking status variable: • *Daily smoker* • *Weekly smoker* • *Monthly Smoker* • *Less than monthly smoker* • *Ex-smoker with quit date ≤ 30 days ago* • *Ex-smoker with quit >30 days and ≤ 6 months ago* • *Ex-smoker with quit date more than 6 months and ≤ 12 months ago* • *Ex-smoker with quit date > 12 months ago* • *Never smoked*
(Ask if if self-defined ex-smoker) How long ago did you quit smoking? • Days/weeks/months/years ago *When we say smokes, we mean all types of tobacco. This includes cigarettes, pipes and cigars.*	Used to derive variable "Smoking status" for current smokers: • Daily smoker • Non-daily smoker: weekly, monthly or less than monthly smoker
(Ask if has smoked in last month , or if self-defined smoker) Do you smoke:	

Choose One: • Every day (or nearly every day) • At least weekly • Less often than weekly, but at least monthly • Occasionally (less than monthly); or • Not at all *This is asking about **current** smoking – we want to know how much somebody is smoking at the moment, even if this is different from how much they usually smoke.*	
We will now talk about quitting. Do you want to quit smoking? *Choose One:* • Yes • No • *Refused* • *Don't know*	Ask all smokers. Refused and don't know responses excluded. Converted to dichotomous outcome measure "Want to quit" (yes/no).
Have you ever tried to quit smoking? *Choose One:* • Yes • No • *Refused* • *Don't know*	Ask all smokers. Don't know and refused responses excluded. Responses to these two quesetions combined to compute outcome measure "Attempted to quit in the past year" • No: never tried to quit quit, or last quit attempt ≥366 days ago • Yes: if had ever quit, and last quit attempt was <366 days ago
(Ask if have tried to quit) How long ago was your [last] quit attempt? • Days/weeks/months/years • *Refused* • *Don't know*	
Socio-demographic variables	
What is your date of birth? Or age: *Answer must be 0 or greater:* *If says "don't know", ask the participant to estimate age in years*	Ask all. Categorised as "Age group": • 18-24 • 25-34 • 35-44 • 45-54 • 55 and up
Record sex – ask only if unsure • *Female* • *Male*	Ask all. Labelled "Sex".
Do you identify as: • Aboriginal • Torres Strait Islander • Both Aboriginal and Torres Strait Islander • Neither Aboriginal nor Torres Strait Islander	Ask all. Used to derive "Identification as Aboriginal and/or Torres Strait Islander", with Torres Strait Islander and both Aboriginal and Torres Strait Islander collapsed into one category. If answer neither Aboriginal nor Torres Strait Islander, survey is ended.
Are you employed for pay? • Yes • No, looking for work (unemployed) • No, and not looking for work (not in labour force) • *Refused* *This is asking about whether the person is **currently***	Ask all. Don't know and refused responses excluded. Varible labelled "Labour force status".

*employed. If looking for work or not working at the moment answer "no, looking for work (unemployed)". If a pensioner and **not** looking for work answer "no, and not looking for work (not in labour force)*	
What is the highest level of formal education that you have completed? Would that be…: *Choose One:* • Primary school • Some high school (no certificate) • Completed high school • Technical or TAFE e.g. Certificate or Diploma • Some university (no degree) e.g. Diploma only, or not yet completed Degree • Completed university degree • Post-graduate degree • *Not completed primary school or no formal education* • *Refused*	Ask all. Don't know and refused responses excluded. Collapsed to create the variable "Highest level of education": • Less than high school: not completed primary, primary, some high school (no certificate) • Completed high school • Some tertiary education: technical or TAFE, or other further education
What is the postcode where you live? *Postcode of residence:*	Postcode used to generate Australian Statistical Geography Standard (ASGS) remoteness category: • Major city • Inner regional • Outer regional • Remote • Very remote Collapsed to derive "Remoteness": major city, inner and outer regional, remote and very remote. Postcode used to generate Area Level Disadvantage using Socio-economic Index (SEIFA) 2011 Index of Relative Disadvantage quintiles (Australian Bureau of Statistics (2013). 2033.0.55.001 - Socio-economic Indexes for Areas (SEIFA), Data Cube, 2011, Table 3). SEIFA quintiles collapsed to create "Area-level disadvantage: • Quintiles 4-5 (least disadvantaged) • Quintiles 2-3 • Quintile 1 (most disadvantaged)
Policy monitoring survey – completed for each site	
In the last 12 months, has your service received funding for tobacco control programs? • Yes • No	These three questions combined to generate a dichotomous outcome variable: "Site tobacco control resources" • No: no funding (tied or untied) or staff • Yes
In the last 12 months, has your service used any untied funds, or funds from sources other than that allocated specifically for tobacco control, to implement tobacco control programs? • Yes • No	
Does your health service have staff position/s with a major focus on tobacco control? • Yes • No	